blackbaud®

The Cloud Solution for Foundations

Amplify your mission. Maximize your impact.

Your focus is driving progress that makes an impact and leaves a legacy in your community. To be effective, you need a cloud solution built for social good that delivers performance, security, and ease of use—not a generic cloud platform that adds complexity and cost. Blackbaud understands the unique workflows and challenges of foundations, so our comprehensive cloud solutions deliver the only integrated capabilities built just for you.

Blackbaud customers raise, grant, and invest over $100 billion in their programming each year.*

*Blackbaud data

The Cloud Solution for Foundations

Purpose-built to drive digital transformation for philanthropic communities.

GRANT AND AWARD MANAGEMENT
- Grantmaking
- Scholarships and Awards
- Outcomes
- Impact Reporting
- Grantor Grantee Collaboration
- Multi-Fund Administration
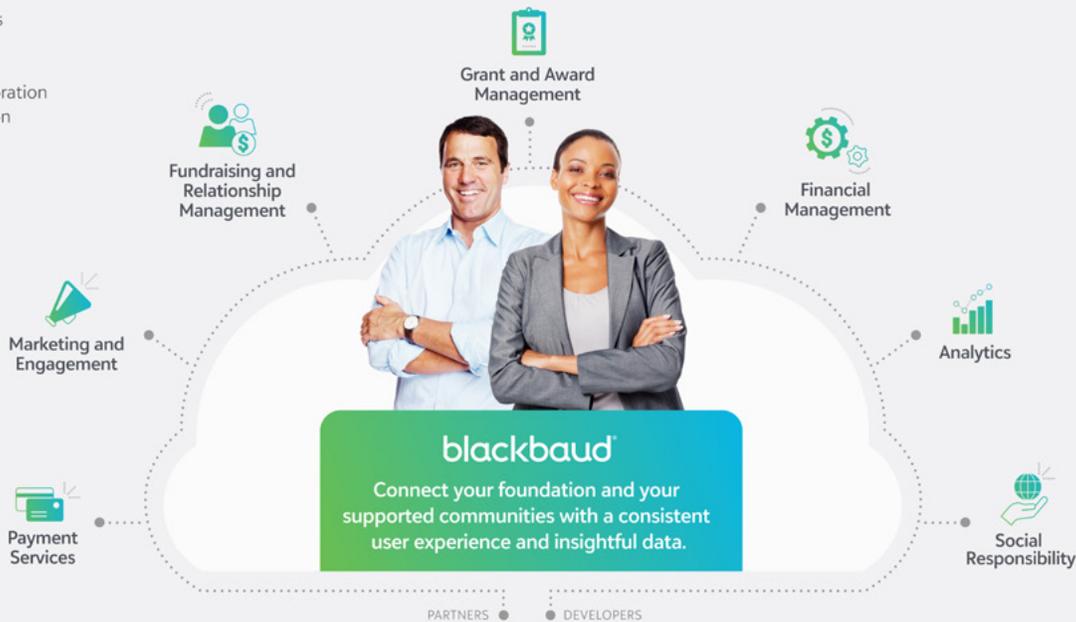
FUNDRAISING AND RELATIONSHIP MANAGEMENT
- Contact Management
- Donor Stewardship
- Online Giving
- Peer-to-Peer Fundraising
- Disaster Relief

MARKETING AND ENGAGEMENT
- Marketing
- Web Design
- Cause Marketing

PAYMENT SERVICES
- Merchant Services
- Payables

FINANCIAL MANAGEMENT
- Fund Accounting
- Investment Accounting
- Endowment Management
- Donor Advised Fund Management
- Accounts Payable
- Planning and Budgeting

ANALYTICS
- Data Health Services
- Modeling and Prospect Research
- Data Enrichment Services
- Benchmarking
- New Donor Acquisition

SOCIAL RESPONSIBILITY
- Grantmaking
- Employee Giving and Matching Gifts
- Employee Volunteering
- Peer-to-Peer Fundraising

Grant and Award Management

Fundraising and Relationship Management

Financial Management

Marketing and Engagement

Analytics

Payment Services

Social Responsibility

blackbaud®
Connect your foundation and your supported communities with a consistent user experience and insightful data.

PARTNERS • • DEVELOPERS

Purpose-Built Capabilities for Your Most Important Business Needs

The Cloud Solution for Foundations provides a flexible and scalable way to connect your foundation and drive impact at every level of your business. Built on a single platform, our cloud enables you to be more collaborative while giving you the data you need to tell your story and bring your vision to life.

Grant and Award Management
Grantmaking is your mission. Whether you're focused on a specific regional or program area, you need a toolset that supports collaboration with your grant partners. Work more efficiently, decrease the time between application and award, and automate the collection of outcomes data.

Fundraising and Relationship Management
Understanding relationships helps inform your strategic actions such as responding to an immediate community need, promoting your philanthropic legacy, and connecting influencers. A powerful relationship management system gives you insight into your funding landscape, community priorities, and collaborative opportunities.

Marketing and Engagement
An engaging website is the best way to share funding priorities and upcoming opportunities with potential grantees. Showcase the success stories of past recipients to inspire others and engage the next generation. Use your digital presence to strengthen your philanthropic legacy while driving awareness of the causes that are most important to you.

Payment Services
Simplify payment processing with easier reconciliation and automatic updates. Provide a trusted experience with multiple options through a fully PCI-compliant payment processing system built for philanthropic organizations.

Financial Management
With a financial management system designed specifically for foundations, you can steward your investments and manage multiple funds and program areas. The right solution helps improve communication of program results and streamlines decision-making. Blackbaud's fund accounting solution for foundations enables you to analyze data in ways that help you identify trends, risks, and opportunities to better steward your organization.

Analytics
Analytics can be an incredibly powerful tool to help you elevate your program impact. Whether you're looking to clean up your database, identify and acquire new partners, or understand how you compare to your peers, the right data can get you to the next level.

Social Responsibility
Effortlessly connect your communities to the causes they care about. Spread awareness of program initiatives and areas of need to motivate philanthropic partners that rally around social good.

Discover the Cloud Solution for Foundations.